

# The Local Economy

**14.0** From the perspective of your business or organisation, how have economic conditions changed over the past two years?

- Improved
- Stayed the same
- Deteriorated

**14.1** Unemployment is low in Brentford, Chiswick, Hounslow, & Isleworth. Has your business or organisation had difficulties recruiting to fill vacancies?

Yes  No

**14.2** In your experience which skills are in short supply locally?

- Finance
- General management
- IT
- Legal services
- Sales and marketing
- Skilled labour
- Other (please specify) .....

**14.3** Has your business or organisation ever considered relocating to an area with lower labour and property costs?

Yes  No

If you have any other comments that are not covered by the rest of this survey please write them here:

Find out more about what the Liberal Democrats are saying about business on our new business website

[www.libdemsinbusiness.org.uk](http://www.libdemsinbusiness.org.uk)

## Confidential

Name.....

Position .....

Company Name .....

Address.....

..... Post Code.....

Tel no:..... Fax No.....

E-mail.....

- Yes, please send me the Graffiti Busters Factsheet
- Yes, please contact me about advertising in TODAY

The Liberal Democrats would like to use the information above to contact you from time to time to keep you informed of campaigns we may think of interest to you. Please write to us if you do not want to be contacted in this way.

Return to:  
**Andrew Dakers'**  
**Business Survey**  
 127 Central Avenue  
 Hounslow  
 TW3 2RQ

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# Andrew Dakers' Business Survey

LIBERAL DEMOCRAT PROSPECTIVE PARLIAMENTARY CANDIDATE  
 BRENTFORD & ISLEWORTH



## Profile

**1.0** How many people does your company/organisation currently employ locally?

- 1 - 10
- 11 - 50
- 51 - 100
- 101+

**1.1** What line of business are you in? Please tick one of the following options:

- Agriculture
- Business Services
- Communications
- Construction
- Distribution
- Education
- Energy
- Finance
- Health, Social
- Hospitality
- IT
- Manufacturing
- Personnel Services
- Retail
- Other (please give details) .....

## It matters to us what you think...

*It would help me to serve you better if you could take just a few minutes to complete this survey and return it to me in the envelope provided.....*



## The Issues

**2.0** What are the most pressing concerns which affect your business or organisation?

Please indicate which of the following issues you are concerned about and rank them in order of importance with 1 against the most important.

- Business rates
- National business taxes
- Government red tape
- Late payment
- Local transport
- Crime/security
- Skills/labour shortages
- Insurance
- Other (please state).....

## Rates

**3.0** Will you benefit from the Government's recent announcement that the upper threshold for business rate relief will be £10,000?

Yes  No

**3.1** Do you feel that the Uniform Business Rate is a fair way to collect business taxes?

Yes  No

**3.2** Is there an alternative system of local business taxation that you would prefer?

Yes  No

If YES, please specify .....

## Transport

4.0 From the perspective of your organisation/ business what is your view on the adequacy of local transport links and infrastructure?

- Very good
- Good
- Adequate
- Poor
- Very poor

4.1 How many car parking spaces are provided by your organisation? .....

4.2 Does traffic congestion have any adverse effect on your business?

- Yes
- No

4.3 What measures would you like to see implemented to reduce local traffic congestion?

- Selected toll roads
- More car sharing
- Integrated park & ride
- Bus lanes
- More car free zones
- Relief roads
- Other (please specify) .....

## Small Businesses

5.0 Are you aware of the Small Business Network that has replaced TECs?

- Yes
- No

5.1 What services would you consider to be most useful services to you, that the Small Business Network could provide?  
.....  
.....  
.....

## Top Priority

6.0 If there was one thing that could be changed in Brussels, at Westminster or locally to most improve your business prospects what would be your top priority?  
.....  
.....  
.....

## Europe

7.0 In terms of your business, is Britain better or worse off staying in the single market within the European Union?

- Better
- Will not make a difference
- Worse

7.1 If Britain fails to join the single currency within the next five years would your business need to consider relocating into the Euro zone?

- Yes
- No

7.2 Do you think Britain should join the Euro?

- Never
- When economic conditions are right
- After the next general election

## Red Tape

8.0 Approximately how many hours per week is your business obliged to devote to government bureaucracy and form filling?

Hours .....

## Insurance

9.0 Has the cost of Employer's Liability Compulsory Insurance (ELCI) increased substantially for your business over the last 12 months?

- Yes
- No

9.1 Have you experienced difficulty in obtaining ELCI cover for your business over the last 12 months?

- Yes
- No

9.2 Has your business implemented any form of risk management over the last 12 months in order to try to reduce the cost of ELCI cover?

- Yes
- No

If YES, please give details:  
.....  
.....  
.....

9.3 Has the cost of ELCI, or difficulty in obtaining it, had any long-term effects on your business?

- Yes
- No

If YES, please give details:  
.....  
.....  
.....

9.4 Has your business experienced difficulty in obtaining any other form of insurance?

- Yes
- No

If YES, please give details of the type of insurance, and the problems experienced:  
.....  
.....  
.....

## Fuel Costs

10.0 Has your business been seriously affected by rising fuel costs in the last 12 months?

- Yes
- No

10.1 Has your company invested in any energy saving practices?

- Yes
- No

If YES please give examples .....

## Marketing

12.0 Have you used any of the following to promote your business within the last twelve months?

- TV
- Radio
- Local newspapers
- National newspapers
- Online
- Flyers

12.1 Has your business used temporary advertising such as 'A' Boards in the last twelve months?

- Yes
- No

## New Legislation

11.0 Are you aware that the Disability Discrimination Act came into force on 1 October 2004?

- Yes
- No

11.1 Has your company been involved in a lot of work in order to comply with the Act?

- Yes
- No

## Environment

13.1 What office waste do you presently recycle?

- Paper
- Cardboard
- Metal
- Plastic
- Other .....

13.2 Do you feel the Council should introduce a recycling service aimed at office waste?

- Yes
- No

If YES, how much would you be prepared to pay per month for such a service? .....