



Helen Cross

**Your No 1 Choice
for our new MP**

A local activist with a proven track record

In 2018 Helen ran in the Turnham Green target ward for Hounslow for the London Local Elections.

Working with a core team of 10 activists she designed and ran the campaign and wrote the manifesto. The campaign included multiple stalls, candidate videos, social media, press releases, leaflets (which she designed) and blue letters. We achieved a 22% vote share up from 6%.

Helen has been heavily involved in building up Chiswick branch and membership. At the time of the European elections we had more than 25 active members. Helen wants help this increased activism roll out across the Brentford and Isleworth constituency. Helen was also instrumental for the very successful joint Ealing and Hounslow Polling Day operation.

An experienced campaigner and businesswoman

Helen has lived in Chiswick for 18 years. She grew up in the North East of England as part of a mixed-race family. She is a child of the NHS and went to a comprehensive school.

Helen is also a business woman with over 18 years experience. Her specialism is robotics and automation, looking specifically at the future of work and the opportunities and threats that poses to both business and society. Helen is able to talk with confidence and credibility with London's businesses about the challenges they face and how to address them.

A strong voice for the Liberal Democrats

Helen was a candidate for the Euro elections this May. At Number 6 on the London MEP list, she was full time on the campaign. She gained extensive experience of effective canvassing, press including interviews with Polish radio, Japanese, French and Italian television and significant coverage in the local press in Brentford and Isleworth. She also understands how to work within the Party as Vice Chair of London Region.

Fighting to stay in the EU, Helen chaired and coordinated two Brexit debates with Tom Brake MP attended by over 100 people.

Helen has also worked with Caroline Pidgeon on our very successful campaign on the Ultra-Low Emission zone in Chiswick.



Local - Credible - Passionate



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Dear fellow members,

As a long standing Brentford and Isleworth resident and passionate pro European I am incredibly excited to be standing for my local parliamentary seat, right in the middle of a Lib Dem surge!

This journey started for me three years ago in 2016 the day of the referendum result. Watching the right and left wing authoritarian rhetoric made it apparent to me that the UK's democracy and tolerant, liberal values are under imminent threat.

I decided, 'not on my watch'.

My first action was to join the Liberal Democrats; the next has been to dive into campaigning for the Liberal Democrats, the EU and a liberal society. I have done this on a local, regional and national level:

- Standing as a local councillor in our target ward of Turnham Green in 2018
- Campaigning as the number 6 on the London MEP list for the 2019 European elections
- As a member of the Fairer Share for All national policy committee

I have been committed to building the strength of our local party, campaigning against pollution by extending the ULEZ to include the A4, running the target ward local election campaign in 2018 and organizing and chairing events with Tom Brake that achieved 100+ attendance and press coverage.

But I think we can demand better. I believe we can win this seat, with a clear plan and hard work.

We have the momentum and both Labour and the Tories are on the back foot.

Vote for me as your Prospective Parliamentary candidate and together let's win Brentford and Isleworth for the Liberal Democrats.

With best wishes, Helen

PS Do get in touch on e-mail: helen4brentford_isleworth@outlook.com, website: helen4BrentfordandIsleworth.com, password: helen4ppc

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Vote # 1 to be our new MP